

## Digital Transformation Expert • Product Architect • Strategic Advisor • Technology Innovator

Technology leader with over 25 years experience leading digital transformations, cloud platform engineering, and large team management. Spearheaded projects resulting in significant revenue growth, high efficiency gains, and robust cybersecurity governance. Proven track record of aligning technology strategies with business objectives and driving enterprise SaaS product success. Seeking to leverage extensive expertise to growth in a leadership technology role.

### PROFESSIONAL EXPERIENCE

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#### **Digital Strategies LLC • Digital Strategy Consultancy • Dallas, TX • Full-time • 05/2024 - Present**

##### CTO and Executive Advisor

- Designed client digital transformation roadmaps and execution blueprints, leading to streamlined operations and enhanced digital capabilities.
- Led agency expertise on cloud platform engineering for commercial software products, utilizing continuous improvement strategies to enhance product performance and client satisfaction.

#### **AspireHR, LLC • HCM Products and Services Integrator • Dallas, TX • Full-time • 04/2020 – 05/2024**

##### Chief Technology Officer

- Led product development teams, 150K+ users, achieving 25%+ revenue growth, 40% ARR, and 80% margins.
- Directed a 45+ global team on an \$11M enterprise SaaS platform using Gen AI, Bedrock, and React on AWS.
- Presented strategy and outlook to C-Suite and capital partners, aligning to business and marketing objectives.
- Awarded ISO27001, SOC I/II, and cybersecurity governance certifications, enhancing corporate reputation.

#### **Amazon Web Services (AWS) • Cloud Platform Service Provider • Seattle, WA • 04/2018 - 4/2020**

##### Senior Advisory - Large Enterprises

- Drove \$8.6M in new sales by collaborating with C-Suite, developing strategies, business cases, enterprise roadmaps, and executing cloud adoption strategies for large enterprises.
- Designed a 5-year enterprise transformation for customer, closing 3 data centers and cutting IT costs by \$16M/year.
- Led cloud transformation training workshops for AWS consultants and partners.

#### **Strategic Projects Group • M&A and PE Support Consultancy • Waltham, MA, USA • 01/2014 - 12/2018**

##### Field CTO and Director

- Implemented a payments portal as Interim CTO for a \$7B energy carve-out, boosting annual income by \$250M.
- Supported Private Equity portfolio by conducting due diligence, creating acquisition plans, managing transitions, developing strategic roadmaps, and facilitating TSA exits, ensuring smooth transitions and strategic alignment

#### **Vistra Energy • Largest Texas Energy Producer • Dallas, Texas, USA • 01/2012 - 12/2014**

##### Senior Managing Architect

- Led development of a real-time operations, performance analytics, and IT maintenance portal, managing \$10M in hardware, software, and services, resulting in increased efficiency, savings, and transparency
- Created a highly automated ITIL-based Service Management Operations team following a \$100M SAP installation.

## **Sendero Consulting • Management Consulting Services • Dallas, TX, USA • 01/2010 - 12/2012**

### Senior Management Consultant

- Led quality initiatives improving resource utilization by 30% and efficiencies through enterprise tools and training. Revamped support process, reducing backlog by 98% and delivering significant cost savings.

## **NameMedia, Inc • Largest Premium Domain Names Reseller • Waltham, MA, USA • 01/2008 - 12/2010**

### Consultant - Subject Matter Expert

- Expanded the company's product offerings, resulting in increased market competitiveness and customer options.
- Architected, built, and delivered a customer portal for high-volume e-services, supporting over \$10M in yearly activity, enhancing customer engagement and satisfaction.

## **Annulet, Inc • ICANN Accredited Internet Domain Services Start-Up • Dallas, TX, USA • 01/2000 - 12/2008**

### Founder and CTO

- Generated \$4.7M in revenue, exceeding goals and earning recognition twice as a Top 25 Fastest Growing Registrar.

## **McKesson Corporation • Fortune 50 Healthcare Solutions • Irving, TX, USA • 01/1994 - 12/2000**

### Director of Solutions Engineering

- Delivered a \$5.5M capital project collecting \$3B+ in contract credits while also reducing operational costs.

## **EDUCATION & CERTIFICATIONS**

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**MBA in Technology Management** • Colorado Technical University • GPA: 3.8

**Bachelor of Science Business Administration** • Colorado Technical University • GPA: 3.9 (Magna Cum Laude)

AWS Certified Cloud Practitioner - 2023

AWS Certified Solutions Architect Associate - 2018

IBM Continuous Delivery Continuous Development

IBM DevOps Foundations – 2024

AWS Certified Developer Associate - 2018

AWS Certified SysOps Administrator Associate – 2018

HP ITIL Foundations v3 - 2014

## **AWARDS**

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**Delivery Architect of the Year** • Midwest Region (Strategy & Advisory Sales Leader) • Amazon Web Services (2019)

**Information Technology Employee of the Year** • FoxMeyer Corporation (1997)

## **MEMBERSHIPS**

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**Active SCORE Mentor**

SANS Institute

RSA Conference

Cyber Threat Alliance

Information Systems Security Association (ISSA)

## SKILLS

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Agile, AI, AI Strategy, Analytics, API Management, Artificial Intelligence (AI), Automation, AWS, Big Data Analytics, Blockchain Technology, Budgeting, Business Continuity Planning, Business Development, Business Intelligence, Business Strategy, Capital Partners, Change Leadership, Cloud Adoption, Cloud Security, Cloud Technologies, Collaboration, Communication, Competitive Analysis, Compliance and Security, Content Management Systems (CMS), Contracts, Contract Negotiations, Continuous Improvement, Cost-Reduction, Creative Thinking, Cross-Functional Team Leadership, CRM (Customer Relationship Management), Customer Experience (CX) Management, Customer Focus, Cybersecurity Frameworks, Data Governance, Data Integration, Data Privacy, Data Science, DevOps, Digital Ecosystems, Digital Marketing Strategies, Digital Transformation, Disaster Recovery Planning, eCommerce, End-to-End Testing, Enterprise Architecture, Enterprise Mobility, Enterprise Resource Planning (ERP), Ethical AI Implementation, ETL, Executive Leadership, Finance, Financial Modeling, Forecasting, Global Operations Management, Google Ads, Human-Centered Design, Infrastructure, Infrastructure Management, Innovation Ecosystems, Innovation Management, Integration, IoT (Internet of Things) Solutions, IT Governance, IT Service Management (ITSM), Knowledge Management Systems, Knowledge Transfer, Language Models, Leadership, Lean Six Sigma, LLM, Machine Learning (ML) Integration, Market Analysis, Mentorship, Mobile App Development, Mobile Strategy, Network Architecture, Operational Excellence, Operational Risk Management, Operations, P&L, Partnership Development, Part to Forecasting, Payment Gateways, PCI, Performance Metrics Development, Predictive Analytics, Private Equity, Procurement, Product Architect, Product Development, Product Management, Product Owner, Product Road Maps, Program Management, Relationship Building, Regulatory Compliance, Requirements Gathering, Resource Allocation, Risk Mitigation, Roadmaps, SaaS, SaaS Solutions, Salesforce, Scalability, Service Delivery, SOC, Software as a Service (SaaS) Solutions, SOW, Stakeholder Management, Strategic Advisor, Strategic Foresight, Strategic Initiatives, Strategic Partnerships, Strategic Planning, Strategic Sourcing, Strategic Thinking, Strategic Vision, Sustainability Initiatives, Systems Architecture, Systems Integration, Team Building, Team Leadership, Team Management, Technical Writing, Technology Innovator, Technology Roadmaps, Tool Rationalization, Training, UI, User Experience (UX), User Interface (UI) Design, Vendor Management, Vendor Risk Management, Workforce Planning